

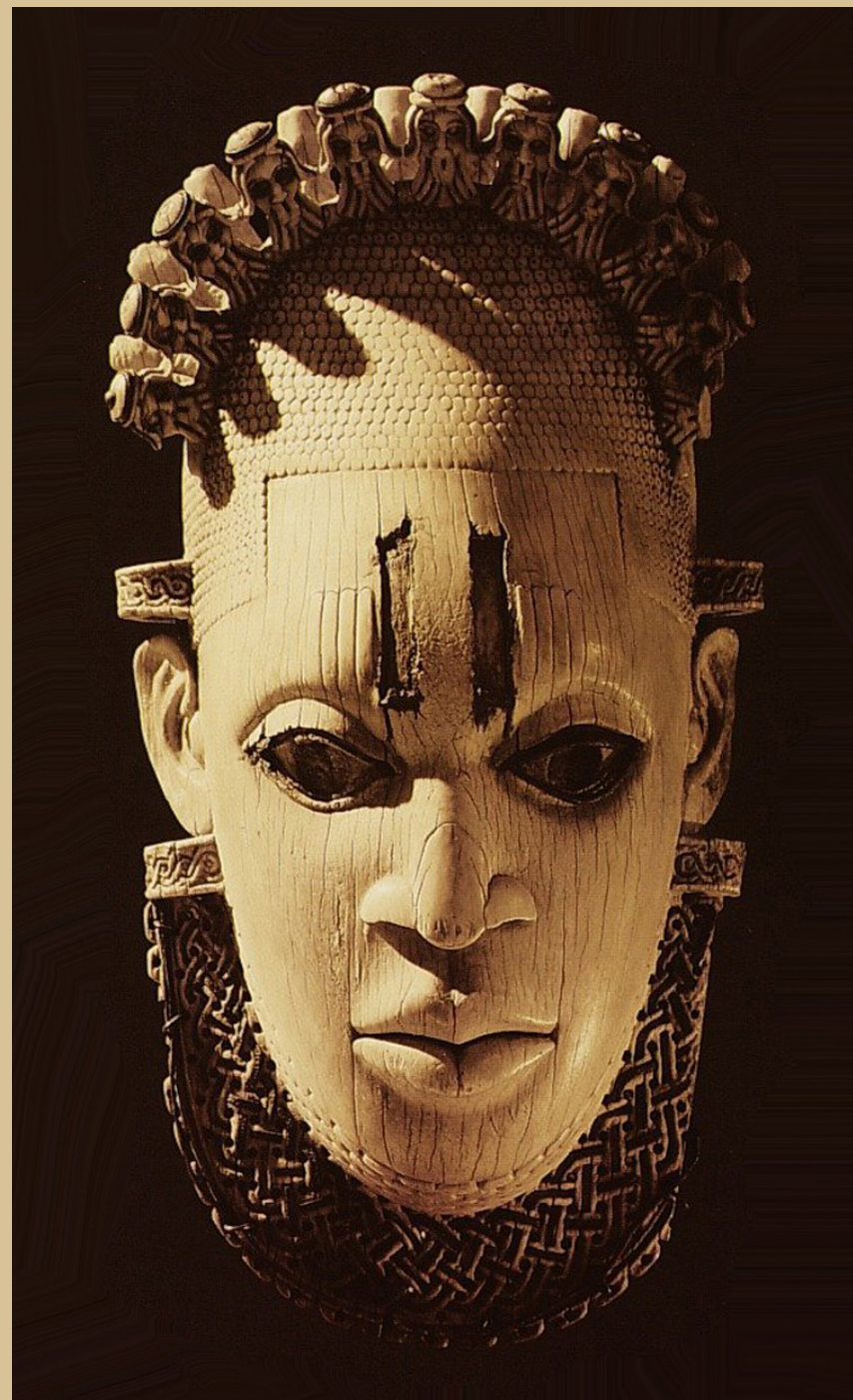
with Dr. Clyde Ford

HEROES
WITH AN
AFRICAN
FACE

Where traditional African mythology
meets contemporary Black stories

SERIES KIT

mythouse.org



THE QUEST



Honor Black Stories and Storytellers

Create a forum for the presentation of Black content and storytelling

Provide an avenue for these stories to come to market - for creators and producers

Situate stories from the African Diaspora within a larger context of African Mythology

Invite Black storytellers to share their personal narratives and their relationship with the stories they tell

Connect Black stories and storytellers with the current call to address racial inequity and social justice

Bring Black Voices to the Forefront

PURPOSE



If the hero has a thousand faces, surely many must be Black. Yet African gods and goddesses rarely stand alongside more well-known European counterparts.

African mythology has been marginalized as “folk tales” and “mumbo jumbo,” while Greek, Roman, Celtic and Norse mythologies, for example, have been promoted into the ranks of the world’s great wisdom. Myths are more than just patently untrue narratives. They represent the deep and abiding truths that serve as foundations of a culture.

At this crucial moment, we must reckon with the myths that can inform our understanding of racial equity and “Black Lives Matter,” myths whose African origins can lead us into the deep corridors of personal healing and the robust pathways of social action.



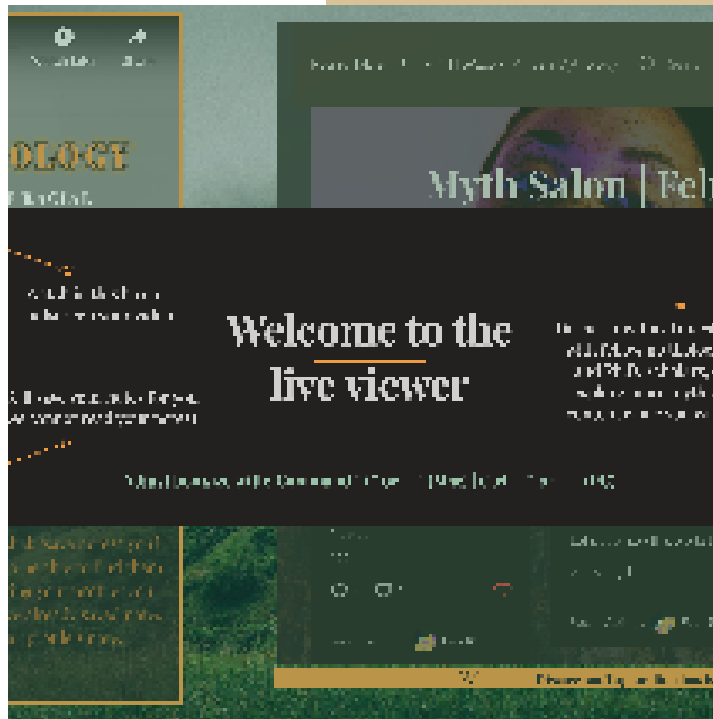
myths tells us who we are as
thor of *Race Matters*

The
HERO
with an
AFRICAN
FACE

MYTHIC
WISDOM
OF
TRADITIONAL
AFRICA

CLYDE W. FORD

**AT THIS CRUCIAL
MOMENT,
BRING BLACK
VOICES TO THE
FOREFRONT**



^ ^
*Innovative viewer that integrates social
media and diverse media elements*

FORMAT



Host: Dr. Clyde Ford



*Themed, 1-hour episodes
with a special guest*



*Accompanied by discussion
board topics and conversa-
tion sparks*



*Recorded with weekly
premieres*



5 episodes in season 1



*Social media and diverse
content elements*

EPISODE STRUCTURE

The MEAT

10 MIN.

*Clyde and guest introduce and discuss this episode's **THEME**.*

40 MIN.

*Today's guest shares **STORIES**.*

10 MIN.

*Clyde issues a **CALL** to action: empower Black stories.*

Including...



Introductory/Exit Music



Sponsor Shoutout

SEASON

1: **Black Stories Matter**

With the clarion call for racial equity, a call for Black Lives Matter, comes a need to recognize that the stories of those lives matter as well, that Black stories matter. In this conversation, let's listen to Black stories that can inform, inspire, and enlighten us.

2: **Mountains Too High, Valleys Too Low**

Black storytellers of all genres face challenges and obstacles in telling their stories. In this conversation, let's listen to some of the Black stories that have emerged from this centuries-long struggle against racism and oppression.

3: **We Shall Not Be Moved**

From the African myth of Lituolone, to the real-life story of Harriet Tubman, Black stories have shown the way past racism and oppression. In this conversation, let's explore how Black storytellers can help us come to terms with the racial reckoning being called for now?

4: **Been To The Mountaintop**

Are there separate criteria for excellence in black stories and black storytelling? In this conversation, let's listen to Black storytellers talk about excellence in storytelling.

5: **Black Stories, Black Storytellers**

How do the personal narratives of Black storytellers interact with and influence the stories they tell? In this conversation, Black storytellers discuss the stories they live and the stories they tell.





MESSAGING AESTHETICS

Connecting African Mythology and Modern Black Narratives



- Introductory animation
- Setting
- Promotional materials
- Music
- Graphics
- Supporting imagery
- Post language

**THE AESTHETIC DESIGN
SUPPORTS THE FUSION OF
TRADITIONAL AFRICAN
MYTHOLOGY WITH
CONTEMPORARY
BLACK STORIES**



mythouse.org

HISTORY OF MYTHOUSE

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MOMENT,**

**BRING BLACK
VOICES TO THE
FOREFRONT**



PRODUCED BY

Mythouse began in 2011 as a literal house of mythologists who hosted a Joseph Campbell Foundation Mythological RoundTable® group at The Ojai Foundation and the Mythosophia radio series for The Santa Barbara News-Press, which was endorsed for a Peabody by a Pulitzer Prize Winner and Harvard Dean. Mythouse has since produced series (Deep Sight with John Colarusso;

The Myth Salon; Myth, Poetics & Culture with Dennis Patrick Slattery; The Talks of Dr. Lionel Corbett; Mythology Classroom) and specials (25th Anniversary Edition of Writers' Journey Celebration with Chris Vogler, Pulling Focus, Pacifica 40th Anniversary, Philosophical Research Society Symposium, MythOff) independently and with a variety of partners (ScreenCraft, Michael Wiese Productions, Jung Institute of LA, Philosophical Research Society, CGoodTV, Pacifica Graduate Institute, Relativity School, Mack Sennett Studios, etc.).



Where traditional African mythology meets contemporary Black stories

These screenwriting competitions are manifestations of the series' goal of bringing Black stories to market.

COMPETITION

SCRIPT COMPETITIONS

(FEATURES, SHORTS, AND PILOTS)

To stimulate storytelling and identify the best emerging Black voices from the African Diaspora in selected areas.

Details:

Feature films are considered to be scripts from 75-120 pages.

Short films are considered to be scripts up to 25 pages.

Pilot scripts are considered to be scripts from 23-60 pages.

The youth category is open to 22 years of age and younger.

Winners will include a special category for college, high school, and middle school students.

Submissions accepted in English.

**SUBMISSIONS
ENCOURAGED FROM
(BUT NOT LIMITED TO):**

AFRICAN DIASPORA

WOMEN

LGBTQ+

YOUTH

ANIMATION

WINNERS



PRIZES

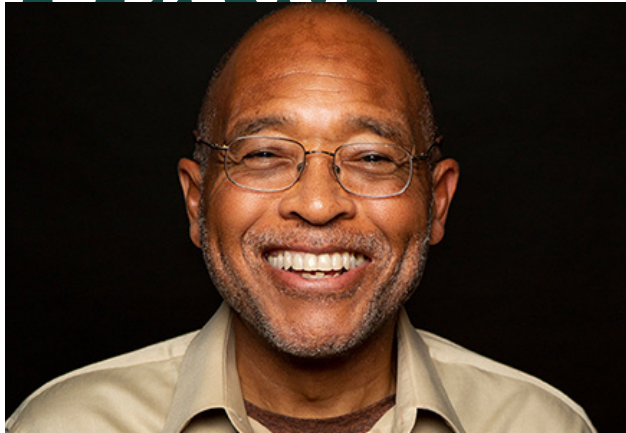
- *Meetings:*
 - *Show Hosts & Guests*
 - *Agency Meetings*
 - *Studio Meetings*
- *Scholarships*
- *Undergraduate Programs*
- *Writers' Conferences*
- *Prize Partners may be specific to winners*

CEREMONY

Celebratory event for winners and the Heroes With an African Face network.

- *Fly finalists & winners to Hollywood*
- *Invite Sponsors*
- *Record & Share with Series Audience*
- *Table Reads*
- *Music from Guest Artists*
- *Produced by Studio Partners*
- *\$150 a plate - goes to: Youth screenwriting programs; Sponsoring competition submissions*

TEAM



Dr. Clyde Ford

Clyde W. Ford, Ph.D. is an award-winning author, software engineer, a chiropractor, and a psychotherapist. Author of twelve works of fiction and non-fiction, including THINK BLACK, a memoir about his father, the first Black software engineer in America. In the mid-to-late 1990s, Ford's focus shifted to the use of mythology in healing. In 1999 Ford compiled his research on mythology in his fourth book, The Hero with an African Face. "Properly read, myths bring us into accord with the eternal mysteries of being, help us manage the inevitable passages of our lives, and give us templates for our relationship with the societies in which we live."

"The Hero with an African Face [book by Clyde Ford] picks up where Joseph Campbell left off." - Jonathan Young, Ph.D.



Dr. Will Linn

Founder - Mythouse.org

Will Linn is a Philosopher-Storyteller with a Ph.D. in Myth and Depth Psychology. He is the founder of Mythouse.org and the Founding Chair of the General Education Department at Hussian College -- a new film and performing arts college named by Variety as a top international film school in 2019 and 2020 -- where he teaches courses in myth, story and philosophy. Will frequently participates in documentaries and series as a topic expert on myth and media.

"Will Linn is a rising, young academic superstar in this whole area of myth, storytelling, and transformational narrative. We don't have many in this area, but if we have Will, we are in good shape." - Corinne Bourdeau



AJ Fleuridas

VP - Mythouse.org

AJ Fleuridas is a young polymath. While in high-school, AJ used the internet to teach himself as much as he could about computer technology, philosophy, sociology, music, and anything else suggested by his Youtube and Google feeds. While in college, AJ was inspired by the teachings of Will Linn to pursue how the power of stories might change societies. He's spent his time as a graduate in countries around the globe, organizing events to empower student's abilities to change the world through stories.

"His passion for giving young changemakers a voice has changed so many lives." - Dr. Monica Mallet

THIS IS YOUR OPPORTUNITY TO
BRING BLACK VOICES
TO THE FOREFRONT

THE FRONTIER WITH
AN AFRICAN FACE